

• CHRISTOPHER ALLICK •

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SUMMARY

12+ years empowering startups, brands and people through technical innovation and creative leadership.

Experiential, Interactive, & Product Design, Fabrication, Creative AI & Workflow Design, Assistive Technology, Physical Computer, Electrical, & Software Engineering, Computer Vision, Software Architecture, Rapid Prototyping, Claude Code, and full spectrum Generative AI tooling.

Academic Publications: SC 18thACM/IEEE 2005, PSC 2006, ICNS 2006, ARES 2007

Awards: Cannes Lions, Clio, Webby's, Core77, 32 under 32, Volunteer of the Year SF

EDUCATION

Master's Degree, May 2011
Bachelor of Science in Mathematics & Computer Science, May 2006

TEACHING/SPEAKING

Adjunct Faculty of Creative Communications, March 2015 – June 2018
Parsons School of Design (newschool.edu/parsons) New York, NY

Sketching-in-Hardware, IgniteNYC, Inst-Int, Art Hack Day Winner, SparkIO

EXPERIENCE

Head of Ads and Co-Marketing, June 2024 – Present
Creative Director, June 2020 – 2024
DoorDash In-House Agency (wearesuperette.com) San Francisco, CA

AI Leadership. Award winning brand work. Leading campaigns WWE, Netflix, Coke, ALDI, Home Depot, Diageo, Haleon, P&G, Unilever, Taco Bell, Papa Johns, Cardi B, and many more.

SVP, Creative Technology Director, June 2019 – June 2020
VP, Creative Technology Director, November 2017 – June 2019
Deutsch LA. (deutschla.com) Los Angeles, CA

Taco Bell, Volkswagen, Esurance, Microsoft, Target

Creative/Technology Director, March 2014 – February 2016
Mother New York (mothernewyork.com) New York, NY

Target, MCX (CurrentC), Husky, Stella Artois, Microsoft, Push4Pizza

Lead Creative Developer, March 2013 – March 2014
Goodby Silverstein & Partners (goodbysilverstein.com) San Francisco, CA

Nickelodeon, Adobe, Milk, Cisco, Dali Museum, Frito-Lay, NBA

Creative Developer, Summer 2010, June 2011 – June 2012
Rockwell Lab (rockwellgroup.com/lab) New York, NY

Google Partnerplex, San Jose Biennial

IN PRINT PRESS & INTERVIEWS

Vogue, NYT, Wired, Forbes, and more.