

## • CHRISTOPHER ALLICK •

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### SUMMARY

12+ years empowering startups, brands and people through technical innovation and creative leadership. For the past 5 years I have focused on generative AI output and workflows, creative acceleration, and innovation.

Creative AI & Workflow Design, Experiential, Interactive, & Product Design, Fabrication, Assistive Technology, Physical Computer, Electrical, & Software Engineering, Computer Vision, Software Architecture, Rapid Prototyping, Claude Code, and full spectrum Generative AI tooling.

Academic Publications: SC 18thACM/IEEE 2005, PSC 2006, ICNS 2006, ARES 2007

Awards: Cannes Lions, Clio, Webby's, Core77, 32 under 32, Volunteer of the Year SF

### EDUCATION

Master's Degree, May 2011

Bachelor of Science in Mathematics & Computer Science, May 2006

### TEACHING/SPEAKING

Adjunct Faculty of Creative Communications, March 2015 – June 2018  
Parsons School of Design ([newschool.edu/parsons](https://newschool.edu/parsons)) New York, NY

Sketching-in-Hardware, IgniteNYC, Inst-Int, Art Hack Day Winner, SparkIO

### EXPERIENCE

Creative Head of Ads and Co-Marketing, June 2024 – Present

Creative Director, June 2020 – 2024

DoorDash In-House Agency ([wearesuperette.com](https://wearesuperette.com)) San Francisco, CA

Focusing on AI Leadership and implementation. Award winning brand work. Leading campaigns WWE, Netflix, Coke, ALDI, Home Depot, Diageo, Haleon, P&G, Unilever, Taco Bell, Papa Johns, Cardi B, and many more.

SVP, Creative Technology Director, June 2019 – June 2020

VP, Creative Technology Director, November 2017 – June 2019

Deutsch LA. ([deutschla.com](https://deutschla.com)) Los Angeles, CA

Taco Bell, Volkswagen, Esurance, Microsoft, Target

Creative/Technology Director, March 2014 – February 2016

Mother New York ([mothernewyork.com](https://mothernewyork.com)) New York, NY

Target, MCX (CurrentC), Husky, Stella Artois, Microsoft, Push4Pizza

Lead Creative Developer, March 2013 – March 2014

Goodby Silverstein & Partners ([goodbysilverstein.com](https://goodbysilverstein.com)) San Francisco, CA

Nickelodeon, Adobe, Milk, Cisco, Dali Museum, Frito-Lay, NBA

Creative Developer, Summer 2010, June 2011 – June 2012

Rockwell Lab ([rockwellgroup.com/lab](https://rockwellgroup.com/lab)) New York, NY

Google Partnerplex, San Jose Biennial

### IN PRINT PRESS & INTERVIEWS

Vogue, NYT, Wired, Forbes, and more.